

# Institute Of Information Technology & Management

September 5, 2023

Notice No. 47

## Orientation & Induction Programme: BA (JMC) 1<sup>st</sup> Year (2023-26)

IITM School of Mass Communication is organizing an Orientation & Induction Programme for the BA (JMC) 1<sup>st</sup> Year (2023-26) 12<sup>th</sup> September 2023 to 15<sup>th</sup> September.

The Orientation & Induction Programme is designed to provide you with essential information about our Institute, Department, Academic Programs, Industry Expert, Faculty, Campus facilities and much more. This event aims to help you settle into your academic journey smoothly and ensure that you have all the necessary resources and support available to succeed.

Date: 12<sup>th</sup> -15<sup>th</sup> September, 2023

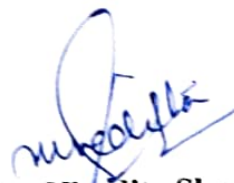
Time: 11:00 AM Onwards

Location: IITM Auditorium



Mr. B.K Mishra

Event Incharge



Dr. Nivedita Sharma

Head-JMC



Prof. (Dr.) Rachita Rana

Director

**STUDENT INDUCTION PROGRAMME**  
**BA (JMC)**  
**Programme Schedule (Orientation Day) 12th Sept**  
**DAY 1**

Sl No.	Events	Time	Guest/Speaker/Resource Person	In-Charge
1	Lamp Lighting Ceremony	11:30-11:40 AM		Mr. B.K Mishra
2	Welcome Address By Director, IITM	11:40-11:50 AM	Prof. Dr. Rachita Rana, Director IITM	
3	Address by Guest of Honor-MOOCs & NEP	11:50-12:30 PM	Dr. Durgesh Tripathi, Faculty of Mass Communication National Coordinator SWAYAM MOOCs" Society and Media " Coordinator MOOCs GGS Indraprastha University	
4	Address by Key Note Speaker	12:30 PM-1:05 PM	Mr. Rajiv Kumar, Former OSD & Chief Producer News and Current Affairs Doordarshan.	
5.	Vote of Thanks	1:05-1:15 PM	Dr. Nivedita Sharma, Head(JMC)	
	Lunch Break	1:15-2:15		
6.	Familiarization of Department/ Co-curricular / Mission & Vision/Exam/ Syllabus/Value Added Certificate Course/Attendance Policy/ Media Incubations/Events/Industrial Visits/Library/Computer Lab/ Media Lab/ Do & Dons/ T & P/ Feedback	2:15-3:15 PM	Dr. Nivedita Sharma, Head(JMC)	

*B.K. Mishra*  
5/9/23  
Mr. B.K Mishra

Event In-charge

*Nivedita Sharma*  
5/9/23  
Dr. Nivedita Sharma

Head(JMC)

*Rachita Rana*  
Prof. (Dr.)Rachita Rana

Director